



Surface Pro 3

Mobile Payments and Productivity for Retail



60%

of the merchants contacted were actively reviewing mobile platforms¹

70%

of SMBs surveyed agreed mobile technology positively affects their customer service²

March 2015

PayPal Here for Windows Available

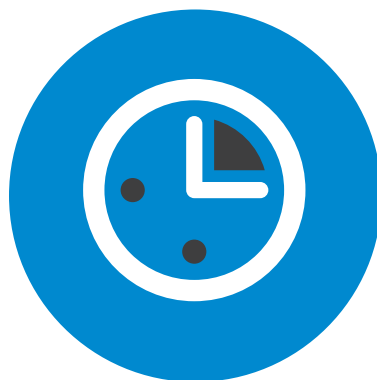
Now making transactions easier than ever for both customers and retailers

Accruing benefits with Surface Pro 3



Save Cost

Spend your technology budget on **one device** that does more (vs. multiple devices for different needs)



Save Time

Employees and business owners can **multi-task** and do more with one device – whenever and wherever they want



Better Business

With a **multitude of options** and apps you can create a more friendly environment for your customers. Happy customers means better business

All in one. Get it all done in one place.

The modern touchscreen is great for assisted selling scenarios – 12" high resolution screen

Office managers can run the services & apps they need – Office, QuickBooks, PayPal Here, and many others³

Users in store can use the multi-angle Kickstand to adapt to whatever Surface they are working on

With a full-size USB 3.0, microSD, and mini DisplayPort, you can connect to peripherals and transfer files

Busy employees have the ability to run business critical apps side-by-side – up to three at a time

The pen is great for both employees and customers, capturing notes instantly on the go with OneClick to OneNote and signatures for payments

Just 1.76 lbs light and .36" thin, Surface Pro 3 is a laptop that works as well at the front counter as in the back office³

See more on the benefits of the Surface Pro 3 in Retail.

Read the white paper here: http://www.technalysisresearch.com/custom_research

www.surface.com/business



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¹ June 2014 IHL Mobile POS study "Mobile POS Reaching escape Velocity"

² <http://www.marketwatch.com/story/sage-smb-survey-app-and-paypal-devices-mobile-are-technology-has-a-remarkable-effect-on-customer-service-2014-06-18>

³ Keyboard, Microsoft Office, QuickBooks, PayPal App, and PayPal card device are sold/provided separately. Measurements do not include keyboard.